

**Association of Bridal Consultants
Business of Brides Annual Conference
2012 Conference Session Proposal**



DENVER • COLORADO
November 11~13, 2012

You may consider incorporating our theme into your proposal.

Who

Presenter Name: _____ Title: _____

Company: _____ Email: _____

Facebook and/or Twitter contacts: _____

Address: _____

City: _____ State: _____ Country: _____ Zip: _____

Phone: _____ Fax: _____ Website: _____

Additional Presenter's/ Panel:

Name: _____ Title: _____

Phone: _____ Fax: _____ Website: _____

- If session includes multiple presenters, the primary speaker listed above will be responsible for coordinating the session and meeting deadlines. **Attach a 50-75 word biography of presenter(s).** This information will be used in the conference marketing materials, online and for introduction. Head shots will be requested upon selection for conference website and binder.

What

Proposed Session Topic/Title: _____

- Provide or attach a 100-150 word description** of the proposed session. Upon acceptance, this description will be used in the conference marketing materials, in print and online.

- List 3 to 4 session objectives or deliverables. What will attendees learn? Upon completion of this session, attendee will:

-
-
-
-

Target audience (circle): Novice - Consultants - Vendors – Seniors - ALL Attendees

Topic is proposed as (circle): 1-hour session - Other (specify): _____

Presentation format will include (circle): Lecture – Discussion – Powerpoint - Demonstration – DVD/Video – Other:

How

- Has session topic been proposed, accepted for presentation, or presented at other industry meetings? (circle) Yes – No If so, list meeting, dates, and location(s):
- Has topic been accepted for or published in industry publication? (circle) Yes – No If yes, explain.
- Is there a limit to number of participants for this session? (circle) Yes – No If yes, how many?
- Presentation should be timed for one hour, including time for questions and answers. If more or less time is required, please specify.
- Room Set-up** – All rooms will have classroom or theatre set-up with a podium. If this session requires special set-up or additional set-up time, please specify:
- Audio-visual requirements** – All rooms will have a podium, microphone, and LCD projector. **Presenter is responsible for providing their own laptop unless otherwise specified.** If selected, final **AV requirements checklist is due by July 15th**. If this session requires special set-up (i.e. DVD player, internet access, additional tables), please specify with proposal if known.

Other pertinent information or explanation for this proposal:

Policy

To be considered for ABC Business of Brides in Denver, Colorado, November 11 - 13, 2012, proposals must be submitted to ABC Director of Education by February 1, 2012. Proposals will be reviewed, selections determined, and presenters notified by March 15. Presenters must acknowledge/confirm acceptance within 2 weeks of selection notification, April 1, to be included in conference brochure. Late proposals will be considered only if vacancies exist.

Compensation – If selected, conference breakout session (1 hour) presenter(s) will be compensated with full conference registration. Speakers for optional Sunday sessions or 20-Minute Topics will receive \$150 towards conference registration or off-site events. Speakers are responsible for their own travel and accommodations, unless otherwise negotiated with ABC.

Presenter(s) are responsible for submission of **materials/handouts by September 15th** for inclusion in conference materials. Presenter(s) will be prepared to present their topic at least once and up to three times during the Monday – Tuesday conference schedule and will be available both days unless otherwise agreed upon.

Speaker agrees to:

- ABC promotion in conference brochure, website, electronic mailings and conference program.
- present sessions according to ABC Code of Ethics and Standards of Membership, and shall not denigrate ABC, its programs or representatives.
- **not accept another ABC or wedding industry-related engagement within 45 days prior to this engagement without notification and mutual agreement.**
- not sell or promote any particular product or service during the session presentation. If presenter(s) desire to sell a self-authored book, sale shall be coordinated through ABC upon such terms and conditions as may be agreed upon.
- Abide by the dates in the agreement; this agreement may be canceled and topic/presenter(s) replaced if critical deadlines are missed.

Submission of this proposal confirms your understanding and agreement to above policy.

Signature: _____

Date: _____

SUBMIT THIS PROPOSAL by February 1, 2012 for consideration to:

Elise Enloe, Director of Education, 660 Neile Ct., Oviedo, FL 32765

E-Mail: EliseABCFL@aol.com or FAX to 407-977-3024